

SPECIAL SEMINAR *

ECONOMIC DEVELOPMENT PROGRAM UNIVERSITY OF WATERLOO

**in association with the
Economic Development Association of British Columbia (EDABC)**

The Westin Bayshore, Vancouver, B.C.

April 13-14, 2007

*(immediately follows the "Beyond Our Borders" Conference
co-hosted by EDABC and CFDA, April 10-12, at The Westin Bayshore)*

CREATING SUSTAINABLE COMMUNITIES IN A GLOBAL ECONOMY

Sustainability and Development

- * Origins of sustainable development theory
- * Implementing Sustainable Development - The Brundtland Commission, the South Commission and Agenda 21
- * Integrating sustainable development into economic development planning
- * Sustainable development projects in economic development
- * Economics and the environment - the triple bottom line, the ecological footprint and green technology
- * Sustainability and technology

Emerging Information Communication Technologies (ICTs) and Development

- * Understanding ICTs as a disruptive technology
- * Understanding ICT's impact on economics concepts - Peter Drucker and the Law of Increasing Returns, Moore's law, Gilder's Law, and the Bose-Einstein Distribution
- * Understanding how the "new economy" impacts economic development
- * Understanding the role of the EDO as a bridge to the "new economy"
- * Best practices: how SMEs can use ICTs to grow and reach new markets
- * Case studies - ICTs methods and tools for small businesses
- * How ICTs can open global markets for local SMEs

Globalization and Development

- * International Relations: how do countries and economies relate? - realism, liberalism and constructivism
- * Globalization - origins, trends and milestones
- * Globalization's threats and challenges - competition, outsourcing and dislocation
- * Globalization's opportunities - markets, resources and partners
- * Understanding the community in the new global arena – network models, local foreign policy and the Hanseatic League
- * Best Practices - building global partnerships for local economic development
- * Federal government tools to assist with community globalization

Format includes presentations and small group workshop discussions in both morning and afternoon sessions

Tuition Fee: \$430 EDAC Member
 \$480 Non-EDAC Member

Accommodation:

The Westin Bayshore, 1601 Bayshore, Drive, Vancouver, B.C.

Tel.: (604) 682-3377 / 1-888-625-5144 Fax: (604) 687-3102

\$149.00 per night single/double

(To receive this special rate, please reserve your accommodation indicating you are with the Economic Development Program, University of Waterloo.)

*** This seminar is worth 7 points towards the Economic Developers Association of Canada (EDAC) certification process. Further information on this and the Economic Development Program, University of Waterloo can be found on the EDAC website (www.edac.ca).**

REGISTER NOW!!!

Economic Development Program

University of Waterloo

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Friday, April 13 – Saturday, April 14, 2007

Registration: Friday, April 13th, 8:30 a.m.

The Westin Bayshore, Vancouver, B.C.

Name _____

Position _____

Organization _____

Business Address _____

City _____ Province _____ Postal Code _____

Telephone No. _____ Fax No. _____

E-Mail _____

Are YOU personally a registered EDAC Member? Yes _____ No _____
(EDAC memberships are with the person, not the organization)

Number of years experience in Economic Development _____

PAYMENT OF TUITION:

Tuition Fee: \$430 (EDAC Member) or \$480 (Non-EDAC Member)

A cheque is enclosed (Please make all cheques payable to the Economic Development Program)

or

Please invoice _____ for the
amount indicated above

or

Visa/MasterCard #: _____ Expiry Date: _____

Signature _____ Date _____