



ENTREPRENEURIAL ASSESSMENT PROGRAM

ARE YOU CONSIDERING SELF EMPLOYMENT?

The Goal of the Program is to Instruct Prospective Self Employment Applicants in the Basic Requirements for Operating a Business.

	DATE OF SESSION			APPLICATION DEADLINE
1	October 19, 2009	To	October 23, 2009	October 9, 2009
2	December 7, 2009	To	December 11, 2009	November 27, 2009
3	January 4, 2010	To	January 8, 2010	December 24, 2009
4	February 8, 2010	To	February 12, 2010	January 29, 2010
5	April 6, 2010	To	April 9, 2010	March 26, 2010
6	May 17, 2010	To	May 21, 2010	April 30, 2010
7	June 28, 2010	To	July 2, 2010	June 18, 2010
8	August 9, 2010	To	August 13, 2010	July 30, 2010
9	September 27, 2010	To	October 1, 2010	September 17, 2010
10	October 18, 2010	To	October 22, 2010	October 8, 2010
11	December 6, 2010	To	December 10, 2010	November 26, 2010
	January 3, 2011	To	January 7, 2011	December 24, 2010
13	February 21, 2011	To	February 25, 2011	February 11, 2011

The EAP program will run Monday to Friday 9:00 am - 4:00 pm.
If you are an unemployed person, your registration fee may be fully funded by BC MHSD.

Funded in whole or part through the Canada-British Columbia
Labour Market Development Agreement.



COMMUNITY FUTURES OKANAGAN *The Best Place on Earth*

ENTREPRENEURIAL ASSESSMENT PROGRAM

COURSE OUTLINE

DAY 1: PERSONAL EVALUATION

- Self-evaluation
- Assertiveness Training
- Customer Service
- Personal Selling Skills

DAY 2: YOU AND YOUR BUSINESS

- Myths and Realities of Self-Employment
- Personal Assessment
- Assessing Your Business Ideas
- Your Mission Statement-Why Are You In Business?
- Analysis of Reasons Why Businesses Succeed and Fail
- Setting Up Your Business
- Requirements For Starting Your Business

DAY 3: ASSESSMENT OF THE INDUSTRY

- Local Trends & Global Trends
- Areas of Opportunity Arising Out of these Trends
- Analysis of Local Demographics
- Development of Your Business Ideas
- Marketing Your Business
- Components of Your Business Plan

DAY 4: MARKETING YOUR BUSINESS

- Marketing! What is it?
- Development of Your Market Plan
- Analysis of Components of Your Business Plan
- Presentations and Discussion

DAY 5: MARKETING CONTINUED, FINANCE AND WHERE TO GO FROM HERE

- Presentations continued
- Financing
- Taking the First Step! Where to Go From Here
- Outline of Business Plan

ENTREPRENEURIAL ASSESSMENT PROGRAM (EAP)

SESSION DATE TO WHICH YOU ARE APPLYING:

PERSONAL INFORMATION

SIN:

DOB: (mm/dd/yy)

Last Name:

First Name:

Mailing Address:

Address:

City:

Postal Code:

Phone:

Fax:

E-mail:

EQUITY REPRESENTATION

Male

Member of a Visible Minority?

Aboriginal

Please Specify, below

Female

Person with a Disability?

Status Indian

Non Status Indian

Youth (29 years or younger)?

Metis

Inuit

EDUCATION AND TRAINING

Last Grade Completed:

Post Secondary Education:

Other Education and Training:

EMPLOYMENT HISTORY

Name of Last Employer:

Job Title:

PRESENT INCOME PROVIDER

Employment Insurance

Income Assistance

CPP

WCB

Full Time Employment

Part Time Employment

No Income

Other

Provide a brief description of your business idea:

What do you expect to get from the Entrepreneurial Assessment Program?

Do you have any specific training or experience in management?

If any, what other BC MHSD sponsored programs have you taken?

How did you hear about the Self-Employment Employment Benefit program?

- WorkZone CFSEO Service Canada BC MHSD
Friend Newspaper Radio TV okanagansimilkameentoday.com

Disclosure Statement

I authorize Service Canada, related Provincial Ministries, and other employment service providers to release information relevant to my claim or intervention status to Community Futures Okanagan Similkameen. I also understand that Community Futures Okanagan Similkameen may be forwarding relevant information to the above agencies as well. I also agree that Community Futures Okanagan Similkameen can share information internally between departments for my benefit with regards to available options and programs.

Signature: _____

Date: _____

Important Note: A completed application package must include the following items.

- This Application Form A copy of your current résumé EI Eligibility Verification Request